

Digital Innovation in Visual Effects: Exclusive Speed Networking Event

Wednesday 25 September, 6:30pm at The Hospital Club, 24 Endell Street, London, WC2H 9HQ

Be one of 15 of companies to speed pitch and network at the exclusive Digital Innovation in Visual Effects event – Wednesday 25 September, 2013

The Opportunity

[IC tomorrow](#) and the [Creative Industries KTN](#) are excited to bring you a speed-networking event that will offer innovative digital startups the opportunity to meet the leading organisations and commercial partners in the UK's visual effects (VFX) industry.

The event will take place on Wednesday 25 September at 6:30pm at [The Hospital Club](#) in Covent Garden, London, and will focus on connecting leading VFX commercial partners with talented digital innovators, within a 'speed dating' style format. This [Technology Strategy Board](#) initiative is part of the soon to be launched £15M Cross Platform Production Tools in Digital Media competition announced by the Chancellor in March.

The event will be an opportunity to gain valuable exposure for your business by meeting and speed pitching to noteworthy individuals from companies including [The Imaginarium](#), [DNEG](#), [MPC Film](#), and [The Foundry](#).

The Challenge

Please apply if you are a digital company with applications or services which could be used to contribute new and innovative approaches, business models or technologies within the visual effects industry. We are looking for 15 companies who can justify why their company/ application/ service would be interesting to leading VFX software, animation, production and post-production companies, and also those people who can prove how they will take advantage of this opportunity.

Register and apply now at: <https://connect.innovateuk.org/web/ictomorrow/innovation-in-visual-effects>

Key Dates

Contest opens: Tuesday 27 August

Closing date for submissions: Noon, Monday 16 September

Finalists notified: Tuesday 17 September

Digital Innovation in VFX Event: Wednesday 25 September

How to apply?

This opportunity is run as a single-stage assessment process.

1. It opens on Tuesday 27 August
2. Fill in the online application form at <https://connect.innovateuk.org/web/ictomorrow/innovation-in-visual-effects>
3. Complete the online application form before 12 noon on Monday 16 September. Applicants should clearly state in their form why they should be allocated a place at the 'Digital Innovation in Visual

Effects' event and they will be assessed on considerations including the level of innovation, the way in which their applications/services can be applied within the VFX sector to spark new innovations and approaches, and the stage of development of the company/application/service. The same company will not be considered across multiple applications. Where more than one application is received from a company, the last one received will be assessed.

For further guidance on the assessment process and complaints procedure please see the following document: <https://connect.innovateuk.org/web/ictomorrow/innovation-in-visual-effects>

IMPORTANT: Do not leave your submission until the last minute. Technical problems do occur and late submissions will not be accepted

Need help?

Contact the IC tomorrow team.

Helpline: 0300 321 4358 (Mon-Fri 9am to 5pm)

Email: support@ictomorrow.co.uk

What is IC tomorrow?

IC tomorrow is a Technology Strategy Board programme. It aims to stimulate innovation and economic growth in the digital sector, by breaking down barriers and opening doors for a new generation of entrepreneurs.

The IC tomorrow network connects digital innovators with leading rights holders, content providers and investors, through contest, events, strategic matchmaking opportunities and its online network. IC tomorrow promotes and supports innovation across a variety of sectors including music, publishing, games, film & TV and culture. IC tomorrow also provides a free to use trial management platform for digital innovators.

For more information visit www.ictomorrow.co.uk

What is the Technology Strategy Board?

The Technology Strategy Board is the UK's innovation agency. Its goal is to accelerate economic growth by stimulating and supporting business-led innovation. Sponsored by the Department for Business, Innovation and Skills (BIS), the Technology Strategy Board brings together business, research and the public sector, supporting and accelerating the development of innovative products and services to meet market needs, tackle major societal challenges and help build the future economy.

For more information please visit www.innovateuk.org
